

SAUNDERS

SILVERSTEIN

TRADEMARK FEE SCHEDULE

Saunders & Silverstein LLP advises on how to select, maintain, and enforce effective and strong trademarks. We counsel clients throughout the entire process, including registration with the United States Patent and Trademark Office and registration in appropriate foreign jurisdictions. Many of our trademark registration services are offered on a fixed price basis, so costs are transparent and can be anticipated and budgeted accordingly. The following is an overview of the trademark search and registration process and the costs involved.

OVERVIEW OF THE PROCESS

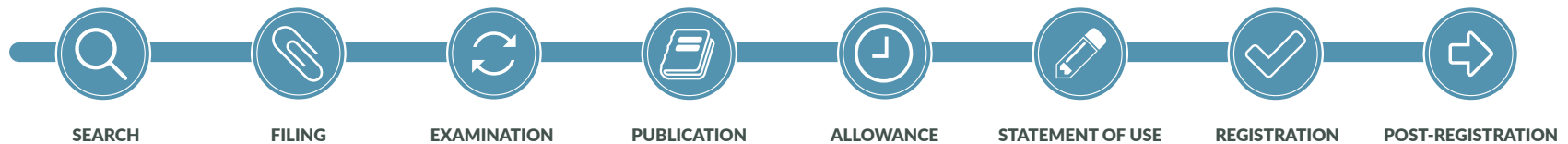
A trademark application must go through a number of stages before the USPTO will issue a Certificate of Registration. This document provides you with a basic overview of those stages and the costs involved, including the initial application and examination procedures, as well as post-registration maintenance requirements. There are many nuances and strategy considerations that we will counsel on during this process.

Some of the following costs are dependent on the number of Classes in an application. Trademark offices throughout the world use a unified classification system for categorizing goods and services. For example, clothing falls into Class 25, while professional business consulting services fall into Class 35. We will advise you on the correct classification of goods and services.

USE-BASED APPLICATIONS You may file a Use-Based application only if you are using the mark on the goods or services at the time of application.



INTENT-TO-USE APPLICATIONS You may file an Intent-To-Use application if you are not yet using the mark on the goods or services listed in the application, but you have a bona fide intent to make use in the future.





SEARCH

Before an application is filed, or a mark is put into use, it is wise to investigate whether any similar marks exist in the USPTO database or are in use in the real world. These marks may impede an application from maturing to registration, or may pose a risk to using the mark in the United States.

The recommended search depends in part on the nature of the mark and how much risk is willing to be accepted.

IN-HOUSE COMPREHENSIVE SEARCH

A search is performed for identical and similar marks in the USPTO database and in internet search results, and a short email summary of the results is provided.

PROFESSIONAL FEES:

\$850

SEARCH PROVIDER FEES:

N/A

FULL SEARCH REPORT

We commission a search report from a search provider. The report includes a search of the USPTO database, U.S. state registrations, domain names, business names, and internet search results. We provide a written opinion of search results. Search reports can be tailored to the client's industry.

PROFESSIONAL FEES:

Hourly

SEARCH PROVIDER FEES:

Approximately \$800 and up depending on scope



FILING

After developing a thorough understanding of your business, we will craft a description of the goods and/or services that will be provided under the trademark. We will then file the application with the USPTO.

Our Professional Fees below cover the process from application through registration, *excluding* costs related to (1) Office Actions and appeals, (2) Statements of Use/Requests for Extension of Time for Intent-To-Use applications, and (3) adversarial proceedings.

PROFESSIONAL FEES:	\$1,250
USPTO FEES: <i>per class</i>	\$350
TOTAL FEES: <i>one class</i>	\$1,600
<i>two classes</i>	\$1,950
<i>three classes</i>	\$2,300

Fees are per application. Some applications may incur a lower USPTO fee of \$250 per Class.



EXAMINATION

An Examining Attorney at the USPTO will examine the application approximately nine to ten months after the application filing date. Ideally, the application will proceed directly to Publication. In some cases, however, the Examining Attorney will issue an Office Action detailing the reasons he or she believes the application should not proceed. If so, we will need to respond to the Office Action in order to move the application forward.

If our response to an Office Action is unsuccessful, we may file a Request for Reconsideration and/or an Appeal to the Trademark Trial & Appeal Board.

ANALYZE & REPORT OFFICE ACTION NON-SUBSTANTIVE OFFICE ACTION: \$250 SUBSTANTIVE OFFICE ACTION: \$400	PREPARE, FILE & REPORT OFFICE ACTION RESPONSES & REQUESTS FOR RECONSIDERATION Hourly (minimum \$400)
APPEALS TO THE TTAB NOTICE OF APPEAL: \$250 <i>plus USPTO fee</i> PREPARE AND FILE APPEAL BRIEF: Hourly	EXTENSION OF TIME TO RESPOND TO OFFICE ACTION PROFESSIONAL FEES: \$250 USPTO FEES: <i>per class</i> \$125



PUBLICATION

After the USPTO has approved the application, it will publish the application in the Official Gazette. From that date, any party who believes it may be damaged by registration of the mark will have 30 days in which to notify the USPTO that they oppose the registration of the mark, or to request additional time to oppose. This 30-day window is known as the opposition period. We will monitor activity during the opposition period and will provide notification in the event a third party has opposed the application. If no opposition is filed, the application will enter the next stage of the application process. See Additional Services page for fees related to applications we take over after filing.

NOTICE OF PUBLICATION

ANALYZE AND DOCKET NOTICE OF PUBLICATION: No additional fee.



ALLOWANCE

If an intent-to-use application survives the opposition period, the USPTO will issue a Notice of Allowance. Within six months from the date of the Notice of Allowance, either a Statement of Use or a request for a six-month extension to submit a Statement of Use must be filed. A Notice of Allowance is only issued for intent-to-use applications. See Additional Services page for fees related to applications we take over after filing.

NOTICE OF ALLOWANCE

ANALYZE, DOCKET, AND REPORT NOTICE OF ALLOWANCE: No additional fee.



STATEMENT OF USE

(Intent-To-Use applications only)

Within six months of the USPTO's issuance of a Notice of Allowance, a Statement of Use or a six-month extension of time to submit the Statement of Use must be filed. A Statement of Use is a sworn statement in which the declarant attests to a mark's use in commerce in connection with the goods and/or services listed in the application. If at this stage use of a mark in commerce has not commenced, up to five six-month extensions of time in which to make such use and file a Statement of Use may be requested. If a Statement of Use cannot be filed before all available extensions are exhausted, the application will be abandoned. We will closely advise on whether to file a Statement of Use or request an extension.

STATEMENT OF USE

PROFESSIONAL FEES: **\$500**
USPTO FEES: *per class* **\$100**

EXTENSION OF TIME TO FILE STATEMENT OF USE

PROFESSIONAL FEES: **\$250**
USPTO FEES: *per class* **\$125**



REGISTRATION

CONGRATULATIONS! The USPTO has issued a Certificate of Registration. Now that the mark is registered, it will enjoy the many benefits of federal registration, including:

- A legal presumption of your ownership of the mark and your exclusive right to use the mark nationwide on or in connection with the goods/services listed in the registration.
- The ability to record the U.S. registration with U.S. Customs and Border Protection (CBP) to prevent importation of infringing goods.
- The use of the U.S. registration as a basis to obtain registration in foreign countries.

Federal registration may also provide a stronger position with respect to:

- Domain name disputes.
- Online trademark disputes.
- Taking over infringing social media user names.
- Bringing actions in federal court.
- Policing online marketplaces for infringing activity.

The key to maintaining and accruing trademark rights in the United States is to continue to use the mark in connection with the goods/services listed in the registration and enforce your rights when necessary. Please contact us to discuss implementing a trademark watch service and proper enforcement strategy. You should also keep us informed of any planned expansion of the goods/services offered under the registered mark.

CERTIFICATE OF REGISTRATION

ANALYZE, DOCKET, AND REPORT CERTIFICATE OF REGISTRATION: No additional fee.

See Additional Services page for fees related to applications we take over after filing.



POST-REGISTRATION

In order to maintain a trademark registration, certain filings must be made with the USPTO. The first, a Declaration of Continued Use, is due between the fifth and sixth year from the date of registration. This filing is often combined with a Declaration of Incontestability.

The next mandatory filing, Renewal, is due between every ninth and tenth year from the registration date, and is accompanied by another Declaration of Continued Use.

DECLARATION OF CONTINUED USE

PROFESSIONAL FEES: **\$800**
USPTO FEES *(per class)*: **\$225**

COMBINED DECLARATIONS OF CONTINUED USE AND INCONTESTABILITY

PROFESSIONAL FEES: **\$800**
USPTO FEES *(per class)*: **\$425**

RENEWAL

PROFESSIONAL FEES: **\$800**
USPTO FEES *(per class)*: **\$525**

DELETING GOODS, SERVICES, AND/OR CLASSES FROM A REGISTRATION IN RESPONSE TO A POST-REGISTRATION ACTION OR AUDIT

PROFESSIONAL FEES: **Hourly**
USPTO FEES *(per class)*: **\$250**



TRADEMARK TRIAL AND APPEAL BOARD

OPPOSITION & CANCELLATION PROCEEDINGS

REQUEST EXTENSION OF TIME TO OPPOSE:

\$250 *plus USPTO fees*

NOTICE OF OPPOSITION OR PETITION FOR CANCELLATION:

Initial Pleading: \$1,800 *plus USPTO fees*

REEXAMINATION & EXPUNGEMENT PROCEEDINGS

REEXAMINATION:

Hourly *plus USPTO fees*

EXPUNGEMENT:

Hourly *plus USPTO fees*



FOREIGN TRADEMARK REGISTRATION - MADRID PROTOCOL

PREPARING AND FILING VIA MADRID PROTOCOL

PROFESSIONAL FEES:

\$1250 *for first territory,*

\$400 *for each additional territory*

OFFICIAL FEES:

Dependent Upon Territories and Number of Classes.

EXTENDING PROTECTION TO ADDITIONAL TERRITORIES

("Subsequent Designations")

PROFESSIONAL FEES:

\$450 *per extension*

OFFICIAL FEES:

Dependent Upon Territories and Number of Classes.

REVIEW, REPORT, & SUMMARIZE REFUSAL OF REGISTRATION

NON-SUBSTANTIVE REFUSAL: **\$250**

SUBSTANTIVE REFUSAL: **\$400**

REGISTRATION MAINTENANCE/RENEWAL

RENEWAL VIA MADRID PROTOCOL: **\$700** *plus official fees*

Additional tasks such as corresponding with local counsel will be billed hourly.

Individual strategic considerations will determine whether a foreign application should be filed directly with local counsel or through the Madrid Protocol "International Registration" system.



FOREIGN TRADEMARK REGISTRATION - NATIONAL FILING

PREPARING AND FILING DIRECTLY VIA LOCAL COUNSEL

OUR PROFESSIONAL FEES:	\$600
LOCAL COUNSEL PROFESSIONAL FEES:	Dependent Upon Territories.
OFFICIAL FEES:	Dependent Upon Territories and Number of Classes.

REVIEW, REPORT, & SUMMARIZE REFUSAL OF REGISTRATION

NON-SUBSTANTIVE REFUSAL:	\$250
SUBSTANTIVE REFUSAL:	\$400

REGISTRATION MAINTENANCE/RENEWAL

RENEWAL INSTRUCTIONS TO LOCAL COUNSEL:	\$600 <i>per territory plus local counsel and official fees</i>
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Additional tasks such as corresponding with local counsel will be billed hourly.

Individual strategic considerations will determine whether a foreign application should be filed directly with local counsel or through the Madrid Protocol "International Registration" system.



ADDITIONAL SERVICES

RECORD ASSIGNMENT, MERGER, OR CHANGE OF NAME:	\$350 <i>plus USPTO fees</i>
RECORD CHANGE OF OWNER ADDRESS:	\$250
PETITIONS TO DIRECTOR:	Quoted on a case-by-case basis <i>plus USPTO fees</i>
REQUEST TO ABANDON APPLICATION/SURRENDER REGISTRATION:	\$250
REQUEST TO DELETE 1(B) BASIS:	\$250
MONITOR TRADEMARK WATCH NOTICES:	\$550 annually <i>plus vendor fees</i>
APPLICATION FOR STATE TRADEMARK REGISTRATION:	\$500 <i>plus official fees</i>

APPLICATIONS TAKEN OVER IN PROGRESS

REVIEW, DOCKET & REPORT NOTICE OF ALLOWANCE:	\$225
CERTIFICATE OF REGISTRATION:	\$450



HOURLY RATE SCHEDULE 2024

NAME	TITLE	HOURLY RATE
Aaron Silverstein	Managing Partner	\$550.00
Matthew Saunders	Partner	\$500.00
Michael Rizzo	Partner	\$500.00
Seth Walters	Senior Associate	\$425.00
Kaitlyn Garvin	Senior Associate	\$400.00
Chris Whalley	Of Counsel	\$400.00
Gabriele Fougner	Attorney	\$400.00
Sarah Leighton	Attorney	\$350.00
Haley Holt	Attorney	\$350.00
Non-attorney support staff		\$250.00





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